

FOR IMMEDIATE RELEASE

Central Fiber acquires Southwest Environment Services of Tyler, Texas

Leading provider of cellulose fiber products acquires established southern competitor

Tyler, Texas (August 17, 2010) – Central Fiber LLC (Central Fiber), a leading provider of erosion control products, today announced it has acquired the business and assets of Southwest Environment Services, Inc. (SES), a manufacturing and services company specialized in erosion control products and application, to enhance Central Fiber's erosion control product line, supply chain and distribution network.

The purchase of SES, based in Tyler, TX, further increases Central Fiber's share in the erosion control market. "The combination of Southwest Environment's management, facilities and products with our established products will provide our customers increased service and value," said Darren Traub, President and CEO of Central Fiber. "The acquisition will also result in greater efficiencies and easier access to important markets," added Traub.

Danny Marsh, President and Co-Owner of SES added, "Combining with Central Fiber bolsters our technical and organizational resources. This transaction is the best way for us to maximize our service to customers and our opportunities for the SES team. Central Fiber brings financial, engineering and technical capabilities to SES."

About Southwest Environment Services:

SES, headquartered in Tyler, Texas, manufactures hydro-seeding mulch, landfill cover and other erosion control products from recycled paper and sustainable wood sources. SES also provides erosion control and other contracting services to transportation and other land use projects. Its products are known for the exceptional performance and value. The company employs approximately 50 people.

About Central Fiber:

Central Fiber, operating from plants in Wellsville, Kansas, Canton, Ohio, and now Tyler, Texas, converts recycled newspapers, magazines, and wood chips into a variety of cellulose fiber products, including industrial fibers, erosion control products and insulation. Central Fiber currently serves over 300 customers. For more information about Central Fiber, visit its website at www.centralfiber.com.



Dependable, Smart. Naturally.

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